



GREENLATINOS
Luchando por la Liberación Ambiental

2025 Impact Report





A Year of Resilience and Power



In 2025, GreenLatinos demonstrated resilience and leadership while navigating one of the most challenging political landscapes in recent memory.

As federal rollbacks threatened environmental protections, public lands, clean water, and climate progress, our programs mobilized communities, shaped legislation, defended regulations, and elevated Latino/a/e voices at the state and federal levels, and beyond into international arenas.

In all our work, GreenLatinos stands at the intersection of justice and environment, delivering results for our comunidad.



**By the
Numbers:**



100+
Events Led



2.9M
Social Media
Impressions
(X, Meta, LinkedIn, and YouTube)



300+
Letters Signed
Across All Programs

130+

Collaborations
with Other
Organizations



250+

EJ Organizations
Mobilized



60+

Coalitions &
Collaborative
Campaigns



60+

Bills & Policies
Tracked and
Supported



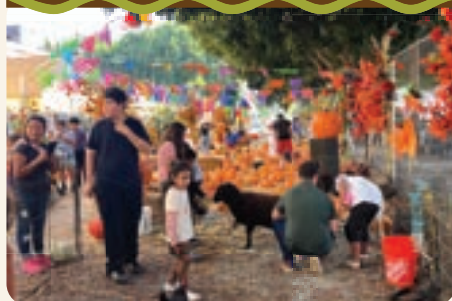
30+

Public Hearings
Participated In



35+

Educational
Deliverables



547

Press Hits





Highlights of our Advocacy Victories

- 1. California:** Contributed to securing full funding for the Historic Preservation Fund and release of \$10B Proposition 4 environmental bond funds.

Representative David Valadao (San Joaquin Valley) joined the Public Lands Caucus following engagement by the CA Public Lands Defense Network.

- 2. Illinois:** Clean and Reliable Grid Affordability Act passed in October veto session — mitigates rising electricity bills and drives clean energy deployment statewide.

Northern Illinois Transportation Authority Act passed — averted 40% transit service cuts in Northeastern Illinois, improving reliability and safety.

- 3. New Mexico:** Passed water discharge protections, advanced the Clean Horizon Act on GHG emissions, and blocked fracking waste cost-shifting onto taxpayers.

- 4. Climate Justice + Clean Air:** Led rapid EJ response infrastructure for 250+ organizations nationwide responding to EPA rollbacks.

- 5. Public Land:** Successfully fought removal of public land sell-off provision from final reconciliation bill (HR1/One Big Beautiful Bill).

10th Circuit affirmed the public right to 'corner crossing' to access public land — GreenLatinos filed Amicus Brief in this landmark case.

6. Sustainable Communities: Co-led letter with Sierra Club signed by 110+ organizations defending tailpipe emissions regulations.



7. Water Equity: Defended WOTUS and Clean Water Act protections; advanced WATER Act and Farewell to Foam Act endorsements.



8. Communications: Expanded our Climate Lotería project to 12 cards, aiming to facilitate intergenerational conversations about climate issues through culturally competent tools that educate about climate issues while protecting our community from Spanish climate disinformation.



POR LA FAMILIA



GREENLATINOS

Luchando por la Liberación Ambiental



Comms. Program



Amplifying GreenLatinos' voice, building community, and fighting climate disinformation



\$171K

Funds Raised



9

Events Led



52K

Total Audience



66

Collaborations

FEDERAL PROGRAMS

Communications Program

2025 Highlights

- **Hosted 9 member Encuentros and community events**, including a high-profile event with journalist Paola Ramos on climate disinformation and climate justice, monthly membership encuentros, and a Los Angeles Cafecito Encuentro.
- **Secured \$171K in program funding** across four grants.
- **Produced 8 tools and fact sheets**, including climate disinformation guides for Texas communities, a Know Your Rights fact sheet, and a roundup of the Trump Administration's First Week Executive Actions.
- **Distributed 42 targeted emails** across member, fundraising, and campaign lists.
- **Led 2nd-round of the Climate Lotería** social media campaign.
- **Co-led the Hot & Toxic Spanish Anti-Methane Digital Campaign**, reaching new Latino audiences with culturally resonant climate content.
- **Partnered with 66 organizations across 89 collaboration instances**, including Latido Climático, Climate Action Against Disinformation (CAAD), Spanish Language Disinformation Coalition (SLDC), EcoMadres, Latino Outdoors, and the Climate Reality Project (América Latina).
- **Participated as panelist or workshop lead** at the CAAD Retreat, Climate Justice Camp, El Verde Es Vida, and Austin Pachanga. Attended the Hollywood Climate Summit.

11



LA JUSTICIA CLIMÁTICA





Justicia y Equidad Fund



Channeling resources into Latine communities through urban forestry, workforce development, and environmental grantmaking

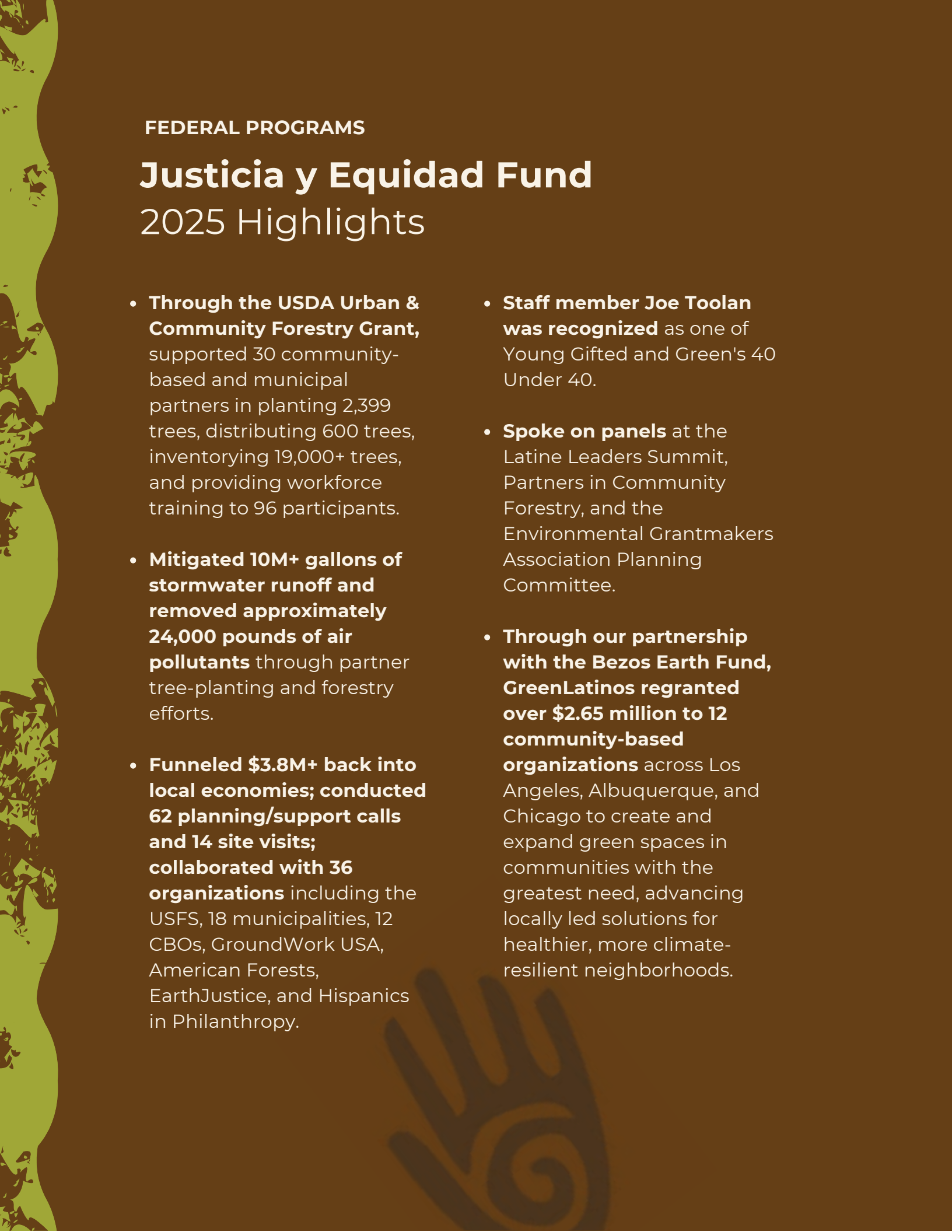
 **\$30.2M**
Funding Under Management

 **2,399**
Trees Planted

 **19,186**
Trees Inventoried

 **96**
Workforce
Trainees

 **\$3.8M+**
Returned to Local Economies



FEDERAL PROGRAMS

Justicia y Equidad Fund

2025 Highlights

- **Through the USDA Urban & Community Forestry Grant,** supported 30 community-based and municipal partners in planting 2,399 trees, distributing 600 trees, inventorying 19,000+ trees, and providing workforce training to 96 participants.
- **Mitigated 10M+ gallons of stormwater runoff and removed approximately 24,000 pounds of air pollutants** through partner tree-planting and forestry efforts.
- **Funneled \$3.8M+ back into local economies; conducted 62 planning/support calls and 14 site visits; collaborated with 36 organizations** including the USFS, 18 municipalities, 12 CBOs, GroundWork USA, American Forests, EarthJustice, and Hispanics in Philanthropy.
- **Staff member Joe Toolan was recognized** as one of Young Gifted and Green's 40 Under 40.
- **Spoke on panels** at the Latine Leaders Summit, Partners in Community Forestry, and the Environmental Grantmakers Association Planning Committee.
- **Through our partnership with the Bezos Earth Fund, GreenLatinos regranted over \$2.65 million to 12 community-based organizations** across Los Angeles, Albuquerque, and Chicago to create and expand green spaces in communities with the greatest need, advancing locally led solutions for healthier, more climate-resilient neighborhoods.





Climate Justice & Clean Air Program



Defending environmental justice against
federal rollbacks — from Arizona to Brazil



53

Letters Signed



13,965

Event Attendees



40

Press Hits



7

Events Led



250+

EJ Orgs Mobilized



FEDERAL PROGRAMS

Climate Justice & Clean Air Program

2025 Highlights

- **Led public comment campaigns for 250+ EJ organizations** in response to EPA rollbacks under the Trump Administration, partnering with WE ACT and the Climate Justice Alliance to develop rapid-response comment systems.
- **Strengthened Arizona chapter infrastructure through regular policy engagement** with Senator Gallego's office on climate and clean air priorities, and co-hosted a town hall with Arizona environmental coalitions.
- **Participated in COP30 Conference (Belém, Brazil) through USCAN partnership**, elevating Latino climate justice priorities in global arenas and representing frontline communities in international climate negotiations.
- **Tracked 7 key bills and 10 federal policies**; signed 53 letters; produced 15 educational deliverables including 5 newsletters, 2 fact sheets, and 8 blog posts.
- **Featured in 40 press hits** including Rolling Stone, LA Times, The Guardian, and Univision.
- **Hosted the second annual NYC Climate Week summit in partnership with UPROSE** — featuring three panels, a keynote, awards, and Climate Cocktails — deepening national reach and community celebration.

Some Key Partnerships



EcoMadres secured COP30 panel opportunities and brought panelists to New York.



UPROSE donated space for NYC Climate Week and supported its full execution.



USCAN allocated badges and created space to uplift GreenLatinos' voice in Belém, Brazil.





Public Land Program



Defending the freedom to safely enjoy public lands for all communities

 **43**
Events Led

 **2,324**
Event Attendees

 **59**
Letters Signed

 **30**
Policies Tracked

 **49**
Deliverables

FEDERAL PROGRAMS

Public Land Program

2025 Highlights

- **Identified and exposed a dangerous pattern of the Administration weaponizing public lands and parks** to harass and detain community members — distributing educational materials and issuing press statements, sign-on letters, and action alerts.
- **Submitted technical comments and mobilized public comments** for the Western Monarch Butterfly under the Endangered Species Act, the Roadless Rule, the BLM Public Lands Rule, and the San Joaquin Valley Climate Assessment.
- **Led Take Back Cinco de Mayo 2025** in partnership with Latinos in Heritage Conservation, Latino Outdoors, Artes de México en Utah, and others — generating culturally compelling public engagement.
- **Co-hosted the 2nd annual National Wilderness Week Fly-In** to Washington, D.C. with the National Wilderness Coalition.
- **Tracked 30 bills and policies;** signed 59 letters; participated in 18 coalitions; produced 49 educational deliverables.
- **Led 43 events** reaching 2,324 attendees and grew the Public Land & Ocean Colectivo to 802 total members (16 new in 2025).
- **Featured in 20+ media outlets** including Daily Kos, CalMatters, and Common Dreams. Blog featured in Rewilding Earth Journal.







Water Equity & Ocean Program



Protecting clean water, coastal communities,
and ocean justice

 **6**
Events Led

 **1,350+**
Reached (in-person
and online)

 **36**
Letters Signed

 **25**
New Members

 **6**
Coalitions

FEDERAL PROGRAMS

Water Equity & Ocean Program 2025 Highlights

- **Dr. Camila Cáceres joined** as Water Equity & Ocean Program Advocate in February 2025, expanding staff capacity.
- **Advanced legislative priorities through endorsement of the WATER Act and Farewell to Foam Act;** defended Clean Water Act and WOTUS protections; participated in 18+ coalition sign-on letters.
- **Hosted high-impact encuentros on deep-sea mining,** the Tijuana River crisis, and shark conservation — connecting science, policy, and environmental justice for Latino audiences.
- **Led 6 events with 250+ direct attendees** and 1,100+ online views; recruited 25+ new colectivo members.
- **Featured in Radio Bilingüe,** Univision, The Guardian, and The Week. Published a Newsweek fisheries op-ed.
- **Maintained coalition leadership** in Ocean Equity Collective, Clean Water for All, ATB4A, Vessel Collective, Defend NOAA, and the Water Equity & Climate Resilience Caucus.
- **Attended 8 conferences** including One Water Summit (Pittsburgh), Capitol Hill Ocean Week, and American Rivers Action Days.







Sustainable Communities Program

Advancing clean transportation, economic equity, and livable communities for Latinos



\$475K

Funds Raised



80

Letters Signed



110+

Orgs on Co-Led Letter



10

Coalitions



12

Policies Tracked



FEDERAL PROGRAMS

Sustainable Communities Program 2025 Highlights

- **Juan Roberto Madrid joined** and was promoted to Program Manager, bringing 30+ years of public health experience to the team.
- **Co-led a critical letter with the Sierra Club**, signed by 110+ organizations, advocating for protection of tailpipe emissions regulations – a major collective advocacy win for clean air.
- **Conducted Hill visits in September with legislative staff** on the importance of the endangerment finding and clean transportation policy.
- **Led a clean transportation campaign** using bus stop and newspaper ads targeted in Savannah, GA; Lansing, MI; and Virginia Beach, VA.
- **Supported the America Walks Week Without Driving campaign** with a featured blog post.
- **Partnered with the Environmental Polling Consortium** to develop message testing on fossil fuel economic costs, extreme weather, and clean energy. We successfully advocated for Latino respondents to be over-sampled.
- **Contributed to the CHARGE Report, Clean Transportation Works: An Analysis of U.S. Investments**, which documents how federal clean transportation investments create jobs and save families money.
- **Participated in clean vehicles state policy working groups in multiple states** through the Clean Vehicles Coalition and Energy Foundation.
- **Signed 80 letters**; tracked 12 bills and policies; participated in 10 coalitions; produced 10 educational deliverables; spoke at or led 7 conferences.





California State Program



**Building community-driven environmental
justice infrastructure in the state with the
most Latines**



130+

Orgs Collaborated
With



1,863+

Reached (in-person
and online)



68+

Policymaker
Meetings



21

Events Attended



9

Earned
Media Hits

- **Launched the California Conservation Equity Partnership (CCEP)** — convening 20+ organizations for collective advocacy, research, and professional development — reflecting three years of sustained relationship-building.
- **Supported the Los Angeles Urban Greening Initiative:** 136+ trees planted, 6 community green hubs established, and a 10-year maintenance agreement secured for Pico Union Community Garden.
- **Contributed to fully funding the Historic Preservation Fund and formed the Historical Equity Action Taskforce,** positioning GreenLatinos for the 2026 U.S. semiquincentennial.
- **Led 68+ policymaker meetings at state and federal levels;** organized the 2nd annual National Wilderness Week D.C. Fly-In; attended 21 events and convenings.
- **Hosted 11 webinars and 10+ in-person events** reaching 1,000+ people; doubled Instagram following to 1,002 followers; achieved 47,949 account views in just four months.
- **Collaborated directly with 130+ organizations in just six months;** engaged funders including LCF, Energy Foundation, Patagonia, and Cliff Foundation.



Illinois State Program



Shaping legislation and centering
Latino voices in Illinois climate policy



2

**Major Bills
Passed**



210

Event Attendees



34

**Orgs
Collaborated With**



28

Deliverables



5

Coalitions

- **Helped pass the Clean and Reliable Grid Affordability Act (CRGA)** — mitigating rising electricity bills and driving statewide clean energy deployment — through community mobilization, in-district meetings, and strategic input at Springfield.
- **Helped pass the Northern Illinois Transportation Authority Act (NITA)**, averting a 40% transit service cut in Northeastern Illinois and implementing safety and reliability reforms.
- **Led the first environmental justice breakout panel at Springfield's Latino Unity Day** — centering Latino voices on transportation and cumulative impacts legislation — to hundreds of advocates.
- **Organized 8 key events (listening sessions, webinars, stewardship events)** and 7 tabling sessions; reached 210 attendees with legislators including State Reps. Edgar Gonzalez and Barbara Hernandez.
- **Signed 10 letters; tracked and worked on 5 key bills;** co-led 5 campaigns in coalition; produced 28 educational deliverables.
- **New hire Isabela joined as part-time State Program Coordinator**, expanding team capacity.



New Mexico State Program



**Shaping legislation and centering
Latino voices in New Mexico climate policy**



59

**Partner Orgs
Activated**



40+

Workshop Attendees



8

**Testimonies at
Public Hearings**

- **Achieved significant legislative wins in the NM State Legislature:** passed key water discharge permitting protections, advanced the Clean Horizon Act (greenhouse gas emission regulation further than ever before), and blocked oil and gas industry from passing fracking waste treatment costs onto taxpayers.
- **Collaborated with 59 unique organizations across 5 coalitions;** participated in 8 public hearings across the NM Legislature and local government; attended 6 conferences; produced 10 deliverables.

- **Supported the grand openings of two Urban Greening Initiative partner gardens** — the Semilla Project's Loma Linda Community Garden and SWOP's Project Feed the Hood — delivering thousands of pounds of fresh, organic produce to economically underserved areas of Albuquerque and creating youth jobs.

- **Hosted a Rainwater and Greywater Reuse Workshop for Urban Agriculture & Climate Resilience,** providing expert training to UGI grantees and officials from the City of Albuquerque and Bernalillo County.

- **Published op-eds in Santa Fe New Mexican and El Nuevo Mexicano.** Featured in Source NM, High Country News, and KUNM Radio.



Key Collaboration:

The Clean Transition/Climate Justice Coalition, led by the Sierra Club Rio Grande Chapter, was essential to the policy advocacy accomplishments of the New Mexico program this year.



Texas State Program



Growing a statewide organizing footprint for
environmental justice from the Gulf Coast to
the Rio Grande



7
Events Led



150+
Community Members
Engaged



10
Letters Signed



20
Policies Tracked



35
Educational
Deliverables

- **Launched the Fuerza Tejas Environmental Tour**, hosting regional encuentros across North Texas, Central Texas, South Texas, and the Gulf Coast, connecting hundreds of Latino and Indigenous community members to environmental justice advocacy.
 - **Texas Gulf Coast Encuentros bring together residents from Baytown, Pearland, Galveston, Corpus Christi, and Freeport** to address industrial pollution, fisheries, coastal conservation, and climate change impacts on Latino communities.
 - **Advanced statewide methane and air quality advocacy** by elevating community voices impacted by oil and gas development; participated in Texas Methane Table coalition events and a press conference at TCEQ featuring community-created artwork.
 - **Participated in CERAWeek 2025 (Houston)**, Texas Methane Table convening, Big Bend conservation rally; attended ~15 conferences and convenings statewide.
 - **Produced ~35 bilingual educational materials** including newsletters, fact sheets, action alerts, and social media toolkits. Featured in Radio Bilingüe (twice) and Texas Tribune.
 - **Signed 10 letters; tracked 20 policies; participated in 12 coalitions.**
- Looking Ahead:**
- The Texas program is now focusing on recruiting new members in the Rio Grande Valley and deepening engagement with members in North and Central Texas.



Colorado State Program



**Building community power across Colorado
to advance clean air, climate justice,
and equitable environmental policies**



130+

**Orgs Collaborated
With**



434+

People Reached



32

Events Led



24

Letters Signed



36

**Bills & Policies
Tracked**

- **Helped strengthen Denver's Universal Recycling and Compost Ordinance through extensive rulemaking advocacy** while advancing Colorado's Extended Producer Responsibility policies to reduce waste and plastic pollution statewide.
- **Worked alongside Cultivando, Eco-Cycle, Earthjustice, Mi Familia Vota, and other partners,** GreenLatinos to help generate record-breaking public participation during Colorado's Regulation 31 landfill methane rulemaking.
- **Mobilized community members across Colorado to participate in critical environmental rulemakings** through bilingual outreach, trainings, and public education—ensuring Latino communities had a stronger voice in decisions affecting air quality, waste, and public health.
- **As part of the Environmental Justice Coalition, GreenLatinos helped secure a landmark settlement with Xcel Energy** that redirected \$1.5 million toward renewable energy incentives for income-qualified households while expanding Spanish-language outreach and codifying environmental justice protections.
- **Collaborating with more than 40 organizations,** including Cultivando, Eco-Cycle, Earthjustice, Moms Clean Air Force, and Mi Familia Vota, GreenLatinos advanced coordinated advocacy campaigns that strengthened environmental protections and expanded community engagement across Colorado.



Urban Greening Initiative

Advancing community-led environmental stewardship, urban greening, food systems, and climate resilience across Chicago, Los Angeles, and Albuquerque



350

Community Events,
Workshops & Site Activations



7,600

Community Participants
Engaged



611,306 lbs

Organic Waste Diverted



201

Trees Planted

- **Advanced community-led urban greening across Chicago, Los Angeles, and Albuquerque** through new community gardens, outdoor classrooms, food forests, orchards, and climate-resilient public spaces tied to food access, environmental education, and community resilience.
- **Supported major green space activations** including the Cesar Chavez Community Garden in Los Angeles, Canal Origins restoration planning in Chicago, and expanded orchard and food forest projects in Albuquerque. Across all cities, partners planted 201+ trees and added 35+ perennial plants.
- **Strengthened circular food and compost systems** by diverting 611,306+ pounds of organic waste, producing 60,900 pounds of compost, reclaiming 7.44 million gallons of water, and avoiding 161.22 tons of CO₂e emissions annually.
- **Engaged more than 7,600 residents** through workshops, tours, volunteer programs, composting events, site activations, and community planning efforts across all three cities.
- **Expanded youth workforce and environmental education programs** through hands-on training, certifications, and pre-apprenticeships in agriculture, urban forestry, climate resilience, and stewardship.
- **Adapted to permitting delays, ICE enforcement impacts, and site access challenges** through flexible strategies including off-site tours, micro-events, and alternative community engagement models.
- **Strengthened a growing national network** by collaborating with 44 organizations, agencies, and community leaders advancing urban greening, environmental justice, and outdoor equity.

Our top achievements so far in 2026!

- 1. Climate Justice & Clean Air:** Defending lifesaving air quality protections through EPA NAAQS, methane, and Endangerment Finding advocacy.
- 2. Public Land:** Promoting equal access to national parks and federal recreational lands on days of national significance.
- 3. Sustainable Communities:** Joining the steering committee of the Stop Data Centers Coalition, helping lead a sign-on letter campaign and supporting communities calling for data center construction moratoriums and environmental impact assessments.
- 4. Water Equity & Ocean:** Holding the line on water and ocean projections through our coalition and partner work.
- 5. Justicia y Equidad Team:** Managing \$23M+ nationally and opening our first tranche of funding in 2026 for water and ocean protection, restoration, and community engagement.
- 6. Urban Greening Initiative:** Strengthening our ongoing community-led urban greening efforts.
- 7. California:** Launching the California Conservation Equity Partnership, mobilizing more than 100 organizations, and advancing SB 1268 to codify CA's Outdoors for All strategy to establish equitable access to parks as state policy.
- 8. Colorado:** Leading a coalition of local governments and community partners to launch a free transit to trail program providing access to Red Rocks and other cultural institutions and parks.
- 9. Illinois:** Advancing the Protecting Our Water Energy and Ratepayers (POWER) Act by helping shape key environmental justice provisions, mobilizing community support across the state.
- 10. New Mexico:** Advocating with the Protect New Mexico Waters Coalition and Climate Justice/ Just Transition Coalition, winning significant advances in rulemaking to protect our environment and comunidades.
- 11. Texas:** Building a statewide network to strengthen membership and community participation in the fight against misinformation, and growing our base of advocates to counter and prevent misinformation, and advance policies to protect Texas' air, water, public lands, and communities.
- 12. Communications:** Hosting a six-part free virtual training series with our partner Resource Media to build community capacity in storytelling, thought leadership, and networking.
- 13. Mutual Support Project (MSP):** Nearing completion of major Mutual Support Agreements with several prominent national networks, establishing coordinated legal, communications, security, and rapid-response support to help movement organizations withstand potentially escalating attacks.

¡Pa'lante!

We thank the following organizations for **supporting** our work in 2025:

- American Forests
- Anonymous
- Bezos Earth Fund
- Climate Action Campaign
- Climate Equity & Clean Energy Fund
- EarthJustice
- Energy Action Fund
- Energy Foundation
- EROL Foundation
- Equation Campaign
- Friends of the Earth
- Global Alliance for Incinerator Alternatives
- JSI
- Kresge Foundation
- Methane Partners Campaign
- Mosaic
- National Wildlife Federation
- Natural Resources Defense Council
- Oceankind
- Partnership Project
- Patagonia
- Pisces Foundation
- Population Connection
- Resource Media
- Rockefeller Family Fund
- Stardust Fund
- Surfrider Foundation
- Target (through the Giving Circle guest-directed giving program)
- The Denver Foundation
- The Heising-Simons Foundation
- Madroño Foundation
- The Nathan Cummings Foundation
- The Wilderness Society
- The William and Flora Hewlett Foundation
- U.S. Department of Agriculture, Urban Forestry
- WE ACT for Environmental Justice
- Western Conservation Foundation



¡LA LUCHA SIGUE CON SU APOYO!

TOGETHER, LA LUCHA SIGUE

GreenLatinos' work in 2025 is a testament to the power of our comunidad, and our refusal to accept attacks on our climate, our lands, and our communities as the final word.

Moving into 2026 and beyond, we are prepared to grow and strengthen our fight for environmental liberation.



GREENLATINOS
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