

SUSTAINABLE COMMUNITIES AT GREENLATINOS

WHO WE ARE

GreenLatinos works with communities, advocates, and policymakers to create equitable and sustainable environments for living, working, recreation, and education. Our focus is on addressing historical and current barriers faced by marginalized communities. We aim to promote environmental and economic sustainability, improve transportation and energy equity, and enhance accessibility and affordability. Our goal is to transform communities nationwide, empowering Latino/a/x communities to thrive, reducing pollution exposure for better health outcomes, and increasing access to diverse transportation modes and clean energy for improved mobility and economic opportunities.

WHAT WE DO

Clean transportation and energy infrastructure connects directly to clean air and water, and to the urgent fight to combat climate change. About 30 percent of the nation's carbon pollution comes from transportation. Latino/a/x communities and other communities of color are burdened by transportation pollution they do not create. While Latino/es are less likely to have access to a car and commute by public transit at nearly three times the rate of white commuters, people of color are 3.7 times more likely than white people to live in a county with failing national air quality standards, putting these communities at greater risk to severe health impacts and premature death.

We believe that everyone deserves to live in a community that is sustainable, safe, and equitable. GreenLatinos aims to help create and maintain their thriving communities by:

- Advocating for equitable transportation planning
- Supporting clean infrastructure investments
- Increasing accessing and affordability of electric vehicles
- Expanding urban tree canopies and green spaces

WAYS TO GET INVOLVED

The Sustainable Communities Collective unites GreenLatinos members interested in sustainable communities, fostering community and partnership. We share information, resources, and actions to encourage involvement. This platform focuses on our ongoing campaigns and urgent topics concerning clean transportation and energy infrastructure policy. It serves as a learning community and an advocacy hub for developing tactics and calls to action on specific issues.



Did you know? Transportation is the #1 contributor to greenhouse gas (GHG) emissions, while energy consumption is #2.

RECENT ACHIEVEMENTS

Rt Zero: Since April 2023, we have been a part of the Route Zero Roadtrip, a relay with electric vehicles that began in Los Angeles and has made stops in key locations to stress the need for the U.S. to get on the path to zero emissions vehicles nationwide with strong federal standards.

Clean Car Standards Ad Campaign: In partnership with the Center for Biological Diversity, we created a digital and print advertising campaign in major news outlets like the Washington Post urging the Biden Administration to implement strongest clean car standards.

EV Equity Survey: GreenLatinos offered insights to a survey of over 8,000 Americans that highlights significant interest in electric vehicles across communities of color and major barriers to their access in these communities.

Sign on letter: We gathered dozens of signatures from frontline environmental justice organizations in support of strongest heavy duty and medium/light heavy duty vehicle emission standards after the EPA's draft rule was announced.