



GREENLATINOS: CLEAN TRANSPORTATION - COVID-19 DIGITAL & ADVOCACY TOOLKIT

WHO: GreenLatinos Community & Latinx allies

WHAT: A video call to introduce the **GreenLatinos Clean Transportation COVID-19 Toolkit**.

The toolkit contains policy resources and information on how COVID-19 affects the Latinx community as it relates to achieving Clean Transportation, it is intended for ongoing use during the pandemic. This toolkit also contains digital content for you and/or your organization to raise awareness on these issues as advocates.

Led by **Andrea Marpillero-Colomina**, Clean Transportation Consultant & Joel Espino, **Transportation Working Group Chair**

With **Nicole Wong**, Campaign Manager at Green For All

WHEN: Thursday, September 10, at 1 p.m. PT / 4 p.m. ET. [Invitation](#)

WHY: To advocate for the Latinx community and raise awareness within the community and in ally networks to address better mobility for all.

Please contact comms@greenlatinos.org with any questions you may have about this event. To provide partner content or update, please email andreacolomina@greenlatinos.org.

HASHTAGS: #ActOnClimate #CleanTransportation #COVID19 #EnvironmentalJustice #DemandEJ #ClimateJustice

HANDLES: @GreenLatinos

REQUESTS:

- **If you have social media accounts:** Please like and share content using the hashtags and handles listed above.

CONTENT

- [Social Content](#)
- [Graphics to Share](#)

Background: Connection of Issue to COVID-19



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COVID-19 has upended our lives, including how and when we travel. The impact for Latinx and other communities of color has been particularly devastating, as we face disproportionate rates of infection and death. In cities where many residents rely on public transportation, service cuts due to loss of riders and the potential to contract the virus in public, shared spaces has decimated ridership. Across the country, local governments and transit authorities have scrambled to implement social distance and safe guidelines for riders and transit employees alike, with mixed results. Meanwhile, economic impacts of loss of ridership rise.

For commuters and others with the option, car travel has become a preferred mode of choice for its perceived safety; a moving personal bubble that lessens risk of exposure. Bicycle advocates have pushed for new infrastructure to make bike riding a safer option for people to get around communities and beyond. While passenger vehicle emissions dropped when many were staying home from work and school, the increased demand for delivery of goods may lead to increases in heavy truck traffic and emissions from other vehicles in some areas.

As we begin to consider the COVID-19 and post COVID-19 transportation landscape, a number of crucial issues are on the table for discussion. Join us to learn more.

Top Policy Asks:

1. To identify how public transit agencies can better serve Latinx communities and keep them safe in the face of the COVID-19 pandemic.
2. To advocate for a more diverse set of travel options, including the implementation of better and safer bicycle infrastructure in Latinx communities.
3. To establish data collection and monitoring standards that capture how vehicle emission trends have changed following the emergence of COVID-19.

Policy Resources: (Relevant Articles/Op-ed/ Researching Polling/ Resources)

1. [Tan, Shelly; Alyssa Fowers, Dan Keating, and Lauren Tierney. "Amid the pandemic, public transit is highlighting inequalities in cities." Washington Post. May 15, 2020.](#)

Description: Focuses on racial disparity in public transit dependence.

2. [Zhang, Kathy. "How Urban Transport is Changing in the Age of COVID-19." State of the Planet - Columbia University Earth Institute blog. July 10, 2020.](#)

Description: Summarizes COVID impacts on transportation, emerging issues, and opportunity for innovation.



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3. [“Understand the impact of the pandemic on cycling” \(dataset\). Eco-compteur. Accessed: August 12, 2020.](#)

Description: Data shows change in bicycle use in the United States, by region.

4. [Streets for Pandemic Response & Recovery, NACTO. July 2020.](#)

Description: This aggregates and synthesizes emerging practices in transportation and street design in response to the COVID-19 pandemic.

5. [Cicala, Steve; Stephen P. Holland†; Erin T. Mansur§; Nicholas Z. Muller¶; Andrew J. Yates “Expected Health Effects of Reduced Air Pollution from COVID-19 Social Distancing.” University of Chicago \(unpublished\). May 6, 2020.](#)

Description: This study projects a reduction by 25 percent of deaths per month (from the baseline of 1,500 deaths) due to CO2 emissions for each month of social distancing.

6. [Walker, Alissa. “Why Bus-Loving Rep. Ayanna Pressley Wants Transit to Be Free “You can’t do the work of equity and racial justice without centering public transit.” Curbed. July 2, 2020.](#)

Description: Outline’s Rep. Ayanna Pressley’s (D-MA) commitment to transit equity, including her newly proposed [Freedom To Move Act](#).

7. [Greger, Hana. COVID-19: How To Reimagine Public Transit On Our Road To Recovery. Greenlining \(blog\). April 10, 2020.](#)

Description: This blogpost highlights how central public transit is to public health, and how dirily public transit protections are needed. Focus is on California within a broader federal policy discussion.

8. [Gidigbi, Stephanie. How Planes, Trains and Automobiles Worsened America’s Racial Divide. Politico Magazine. June 26, 2020.](#)

Description: This oped addresses the long racial and racist history of US transportation policy and planning, and the potential value of transportation policy in dismantling structural racism.

9. [Thomas, Destiny. Opinion: Urbanism is Complicit in Infra-Structural Racism — And Reparations Have a Place in the Built Environment, Streetsblog USA. July 27, 2020.](#)

Description: This call to action demands that all public agencies develop infrastructural strategies to create structural change that will dismantle racism.



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Partner Content:

[CAC Toolkit: Climate Change, Extreme Weather, and COVID-19 Summer 2020 - Climate Action Campaign](#)

[LA's Time To Lead A Fair, Strong And Clean COVID-19 Recovery - World Resources Institute](#)

[Securing Safe Transit: Before and After COVID-19 - DreamCorps Green For All](#)

Social Content

Twitter

- Due to #COVID19, many cities have cut public transportation budgets, affecting citizens who rely on ridership. As we begin to consider the post-COVID transportation landscape, we need to account for more diverse and safe travel options. #CleanTransportation = #SaferCities
- #COVID19 has upended our lives, including how and when we travel. We need to identify how public transit agencies can better serve Latinx communities and keep them safe. #CleanTransportation gives us more diverse and healthier options to move and stay safe.

Facebook

- Due to #COVID19, many cities have cut public transportation budgets, affecting citizens who rely on ridership. As we begin to consider the post COVID-19 transportation landscape, we need to advocate for a more diverse set of travel options, including the implementation of better and safer bicycle infrastructure in Latinx communities. #CleanTransportation leads to safer cities and better mobility for all.
- #COVID19 has upended our lives, including how and when we travel. We need to identify how public transit agencies can better serve Latinx communities and keep them safe. #CleanTransportation gives us more diverse and healthier options to move and stay safe during and after the pandemic. The more access and choice we have, the less inequities and more mobility we'll have.



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Instagram

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LinkedIn

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Graphics to Share: [DOWNLOAD GRAPHICS HERE](#)

GreenLatinos Comms & Digital Consultants will complete. Policy issue leads will provide any relevant feedback or suggestions.

